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03 April, 2017

Star Alliance - Newsletter Switzerland

Dear Mr. Jonas Walter,

Star Alliance began 2017 with the introduction of a new top management team. Since 1 January 2017, **Thomas H. Müller** took over as **Chief Executive Officer (CEO)**, succeeding Mark Schwab, who retired at the end of 2016. Having previously held the position of Chief Operating Officer at Star Alliances Services Group, Mr. Müller is now heading the Germany-based brand and project management company, which coordinates the operations of the world's largest and most experienced airline alliance. Upon the confirmation of his appointment, he stated that he would focus even more on customers by: "constantly striving to improve the interests of over 600 million passengers who fly with Star Alliance member airlines every year. I am carrying on the great work of my predecessors and cooperating closely with our member airlines to remain the leading global airline alliance."

On Chairman level, a change has also occurred: **Mr. Pedro Heilbron**, CEO of Copa Airlines, was elected as the **new Chairman of the Star Alliance Chief Executive Board** at the annual meeting held in Los Angeles in November 2016. He succeeds Calin Rovinescu, President and Chief Executive Officer of Air Canada, who held the post for the last four years. In his role as CEB Chairman, Mr. Heilbron will conduct the two annual board meetings and act as the designated spokesperson for the board. The member airlines are represented by their respective CEO on the CEB, which acts as the controlling body and provides the overall strategic direction.

More details on the new management team at Star Alliance Head Office and further product developments will be featured in the next editions of this newsletter.

Now enjoy also reading our latest member carrier news below.
With best regards,



Jonas Walter, Star Alliance Coordinator Switzerland

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April 2017 - English Version

[Link zum deutschsprachigen Newsletter](#)



Air Canada announces two new routes: Montreal – Washington Dulles Vancouver – Boston

Air Canada announced the return of daily year-round service between Montreal and Washington Dulles (IAD) and the introduction of the daily summer seasonal service between Vancouver and Boston.

The service between Montreal and Washington Dulles (IAD) will start June 19, 2017, offering a new choice of destinations for customers travelling between Montreal and the Washington D.C., Metro area. In addition to Vancouver, Montreal will connect to Air Canada's extensive network to Europe and North Africa, flights will also offer one-stop service to Quebec and Eastern Canada including Bagotville, Sept-Îles, Quebec City, Fredericton, Moncton, St. John and Halifax.

The new Vancouver - Boston non-stop service will be operated by Air Canada starting September 4, 2017 with 120-seat Airbus A319 aircraft offering a choice of Business and Economy Class.

Flight #	Depart	Time	Arrive	Time
AC532	Vancouver (YVR)	08:55	Boston (BOS)	17:03
AC533	Boston (BOS)	17:55	Vancouver (YVR)	21:00

Flight #	Depart	Time	Arrive	Time
AC8172	Montreal (YUL)	13:25	Washington (IAD)	15:09
AC8173	Washington (IAD)	15:40	Montreal (YUL)	17:15

So far in 2017, Air Canada has launched new non-stop U.S. services from Vancouver to Los Angeles, Denver and now Boston; Toronto to San Antonio, Memphis and Savannah; Montreal to Dallas/Fort Worth and Washington Dulles.



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Air New Zealand flying high at world's leading trade travel show

Air New Zealand's European Sales and Marketing team visited ITB in Berlin last week to meet with trade media, to meet with trade partners and to showcase their Economy, Skyline and Premium Economy seats.

ITB is the world's leading travel trade show and draws people from all over the world. Air New Zealand stood with Tourism New Zealand and other trade partners and it was a great opportunity to build relationships and meet face to face. For some Air New Zealanders it was their first time attending the show. The team was joined by cabin crew members who were able to show the seats and answer any questions about flying with Air New Zealand.



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Twelfth Austrian Embraer OE-LWQ took Off on Maiden Flight

Austrian Airlines is continuing to replace its Fokker airplanes with the new and more efficient Embraer Jets.

This month, another Embraer aircraft took off from Vienna to Oslo. The Embraer featuring the registration OE-LWQ is already the twelfth of a total of 17 of this type of aircraft, which Austrian Airlines plans to add to its fleet by the end of 2017, thus successively replacing 21 Fokker jets.

The Embraer jets are deployed on short- and medium-haul routes in Central and Eastern Europe, serving more than 60 airports. Since the beginning of March, the destinations Innsbruck, Krasnodar, and Venice will also be operated with Embraer Jets.

The Embraer jets consume about 18 percent less fuel per aircraft seat than the Fokkers, are more environmentally friendly. The fleet renewal program also enhances travel comfort: the cabin configuration, is particularly spacious thanks to its ergonomic design and therefore offers passengers more space.



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Brussels Airlines and Tomorrowland create Amare

The Airline has an aircraft especially dedicated to Belgium's world famous music festival

Every summer since 2012, Brussels Airlines flies the world to Boom in Belgium. With visitors from all countries gathering for Tomorrowland, this magical music festival is able to call itself the largest gathering in the world. Young people from Swaziland, Sweden to Fiji come together for an unforgettable experience and friendship without borders. To symbolize this, Brussels Airlines and Tomorrowland created the Amare aircraft in the airline's Belgian Icons series.

In order to make flying with Amare a complete experience, special mood lighting is foreseen. To get everyone in the right atmosphere, the Tomorrowland Hymn by Hans Zimmer is played during the flight.

board Amare.



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LOT POLISH AIRLINES

LOT is offering more flights to Tokyo and Seoul starting in summer

Polish Airlines LOT continues to expand its connections to Asia and USA.

Starting from 3 July, new LOT's Dreamliners will fly to Japan more often as well, offering pair of three flights per week on that route.

Merely four months after the launch of the flights to Seoul, the Polish carrier has decided to increase the frequencies on the Warsaw-Seoul route. Starting from July 2017, LOT is going to operate three but five times per week. LOT is the first carrier in Central and Eastern Europe to connect so many Polish and European cities.

The timetable of flights to Asian destinations can be expanded thanks to two new Dreamliner aircraft in the LOT fleet at the peak of the 2017 summer season. The development of the network of connections is a key part of LOT's profitable growth strategy for 2020. In total, LOT offers three flights to Beijing, four to Seoul every week.

As early as April, two completely new flights will be launched: on 3 April to Los Angeles and



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Lufthansa: Your place or mine?

Lufthansa has recently opened their new First Class and HON lounge at Boston Airport for direct boarding.

Since the beginning of March, Lufthansa Premium and Status customers can use the new Lounge in the new terminal at Boston Logan International Airport. It is one of three exclusive top floor of the new terminal area. The lounge was officially opened on 14 March with the arrival of the first Lufthansa flight.

Lufthansa passengers in Boston will be able to board directly from the lounge with immediate boarding. The generously proportioned lounge is also designed according to the new "room in a room" concept. In 1,200 m2 there are various zones, such as a bistro area, bar and living room as well as a special area for First Class passengers and HON Circle members – this greatly increases comfort, privacy and the overall experience. The particular highlights are the large window façade with a fantastic view of the airport apron and the high-quality furnishings and fittings with selected design classics manufactured by Vitra. And all this alone, there remains just one question - which seat shall we enjoy the view from – your place or mine?



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SAS Scandinavian Airlines

SAS now flying to the Faroe Islands

Scandinavian Airlines will offer a daily flight from Copenhagen to the Faroe Islands.

From March 26, SAS will fly daily between Copenhagen and the Faroe Islands. Now it's easier for customers to reach one of the world's most fascinating places – one of the most interesting destinations in the world thanks to their majestic scenery. The new service will offer one flight daily from Copenhagen to the Faroe Islands, operated by Airbus A320 or A319.

Furthermore, travelers with access to SAS Lounges can now download digital newspapers, to read on their devices. Enjoy a wide selection of Scandinavian daily and evening papers and international newspapers including The New York Times International Edition. All easy to find in the SAS Lounge.



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SIA has launched a new First Stop Singapore Portal

Singapore Airlines has enhanced their website for information and travel tips about Singapore destination.

Singapore Airlines has just launched a completely revamped version of the popular "First Stop Singapore". The Asian airline joined forces with Singapore Tourism Board and Changi Airport to create a new platform to inspire travellers and help them make the most of their stopover in Singapore. A new and improved structure, readers will be able to enjoy a higher quantity of established points of interest and hidden gems that only locals know about. Also featured is a selection of key beyond destination highlights from the Southwest Pacific, as well as Singapore Airlines' product guide. "First Stop Singapore" is available in German.

Visit the revamped site at www.firststopsingapore.com/ch



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SWISS: eJournals - Current issues always onboard

Passengers flying with SWISS can now choose from a variety of newspapers and magazines and download these as eJournals as early as 7 days prior to departure.

SWISS is moving with the times and will partly replace its onboard newspaper and magazine content, so called eJournals. You can now download your favourite titles from the eJournal platform, travel, and save them directly to your own mobile device. Our enhanced selection now includes titles which are available in more than 10 languages. Therefore we can now offer you a current issue of a newspaper or magazine anytime, anywhere. With eJournals, you can now benefit from reading materials 7 days prior and up to 3 days after your flight takes place. Various titles can be accessed directly to eJournals, with pre-flight e-mails or via swiss.com (my bookings) being just two of the ways.

The amount of titles you may download depends on your class of service and your Miles & More status.

Economy, you are now entitled to a complimentary title on all your flights, and as a Senator up to three. Guests in SWISS Business may select three titles per leg, while SWISS First members are invited to choose up to 20 different issues (swiss.com/ejournals).



April 2017 - Deutsche Version

[Link to English version of the newsletter](#)

AIR CANADA 

Air Canada gibt zwei neue Verbindungen bekannt: Montreal – Washington und Vancouver – Boston

Air Canada gibt die Wiederaufnahme der ganzjährigen, täglichen Verbindung zwischen Washington Dulles (IAD) und die Einführung der täglichen Vancouver – Boston Sommerseason bekannt.

Die Flugstrecke zwischen Montreal und Washington Dulles (IAD) wird ab dem 19. Juni aufgenommen und bietet Reisenden zwischen Montreal und dem Grossraum Washington Auswahl an Verbindungen. Zusätzlich zu Anschlussverbindungen auf Air Canadas umfangreichen Europa und Nordafrika bietet dieser Flug die Möglichkeit für Umsteigeverbindungen mit New York, Quebec und Ostkanada inklusive Bagotville, Sept-Îles, Quebec City, Fredericton, Moncton und Halifax.

Der neue Vancouver – Boston Direktflug wird von Air Canada zwischen dem 23. Juni 2017 und dem 23. September 2017 durchgeführt. Zum Einsatz kommt der Airbus A319 Flugzeugtyp mit insgesamt 120 Sitzen in der Economy Klasse.

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Zwölfter Austrian Embraer OE-LWQ hob zum Erstflug ab

Austrian Airlines ersetzt ihre Fokker Flugzeuge weiter mit neuen und komfortableren Embraer Jets

Mitte März hob ein weiterer Embraer Jet zu seinem Erstflug von Wien nach Oslo ab. Die Kennung OE-LWQ ist bereits der zwölfte von insgesamt 17 Flugzeugen dieses Typs, die Ende 2017 einflotten und damit schrittweise 21 Fokker Flugzeuge ersetzen wird.

Die Embraer Jets werden auf Kurz- und Mittelstrecken in Zentral- und Osteuropa zu mehr eingesetzt. Seit Anfang März werden auch die Destinationen Innsbruck, Krasnodar, Neapel, mit Embraer Jets angeflogen.

Der Embraer verbraucht pro Sitzplatz rund 18 Prozent weniger Treibstoff als die Fokker und ist umweltschonender unterwegs. Für Passagiere erhöht sich der Reisekomfort durch den Flott. Die Zweierreihen ausgestattete Kabine ist durch ihre ergonomische Bauweise besonders geräumig und Passagier damit mehr Raumgefühl.



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Lufthansa: Zu mir oder zu Dir?

Lufthansa hat kürzlich ihre neue First Class und HON lounge am Bostoner Flughafen Logan International die neue, exklusive Lufthansa Lounge nutzen. Die Lounge ist eine von Lounes im obersten Stockwerk des neuen Terminalbereichs. Am 14. März wurde die Lounge A350 offiziell eröffnet.

Seit Anfang März können Lufthansa Premium- und Statuskunden im neuen Terminal des Logan International die neue, exklusive Lufthansa Lounge nutzen. Die Lounge ist eine von Lounes im obersten Stockwerk des neuen Terminalbereichs. Am 14. März wurde die Lounge A350 offiziell eröffnet.

Lufthansa ermöglicht ihren Gästen in Boston ab sofort ein direktes Boarding aus der Lounge. Die geschnittene Lounge ist zudem nach einem neuen ‚Raum-in-Raum‘-Konzept gestaltet: verschiedene Zonen wie Bistro-Bereich, Bar und Wohnzimmer sowie einen besonderen Rückzugsort für First Class Gäste und HON Circle Member – das erhöht Komfort, Privatsphäre und auch den Wert. Besondere Highlights sind die große Fensterfront mit fantastischem Ausblick auf Vorfeld und die hochwertige Ausstattung mit ausgesuchten Design-Klassikern des Möbelherstellers Vitra. Reisende stellt sich dann nur noch die Frage, von welchem Platz aus man die Aussicht genießen oder zu Dir?



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SAS Scandinavian Airlines

SAS fliegt nun auf die Färöer Inseln

Scandinavian Airlines bieten einen täglichen Flug von Kopenhagen auf die Färöer Inseln

Ab 26. März fliegt SAS täglich von Kopenhagen auf die Färöer Inseln. Jetzt ist es noch faszinierendsten Plätze der Welt zu erreichen und eine der interessantesten Destinationen mit ihren fantastischen Landschaften. Die neue Strecke wird ab Ende März von Kopenhagen mit einem Airbus A320 oder A319 geflogen.

Zudem, können Reisende mit Zugang zu den SAS Lounges jetzt auch digitale Zeitungen, auf ihre mobilen Geräte herunterladen. Es steht eine gute Auswahl an skandinavischen Zeitungen zur Verfügung, aber natürlich auch internationale Zeitungen wie The New York Times International, ganz einfach in der SAS App zu finden.



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SIA bietet nun ein neues First Stop Singapore Portal

Singapore Airlines hat Ihre Webseite für Informationen und Tipps rund um Singa aufbereitet.

Singapore Airlines hat eine vollständig umgestaltete Version ihres bekannten 'First Stop' lanciert. Die asiatische Fluggesellschaft bietet in Zusammenarbeit mit dem Singapore Tourism Board und Changi Airport neu eine noch spannendere Plattform an, um Reisende bei ihren Reiseplänen zu inspirieren und ihnen zu helfen, das Maximum aus ihrem Aufenthalt herauszuholen. Neben einer verbesserten Struktur können die Leser noch mehr über bekannte Sehenswürdigkeiten und Juwelen, die nur Einheimischen kennen, erfahren. Ebenfalls integriert ist eine Auswahl an weiterführenden Zielorten in Südostasien und im Südwestpazifik, sowie Produktinformationen von Singapore Airlines.

Besuchen Sie das umgestaltete Portal unter www.firststopsingapore.com/ch



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SWISS: eJournals - Immer die neueste Ausgabe an Bord

SWISS-Fluggäste können nun aus einer Vielfalt an Zeitungen und Zeitschriften auswählen, bereits 7 Tage vor Abflug als eJournals herunterladen.

SWISS geht mit der Zeit und ersetzt das Zeitungs- und Zeitschriftenangebot an Bord durch digitale Inhalte, so genannten eJournals. Wählen Sie Ihren Lieblingstitel bequem auf dem eJournal-Portal. Speichern Sie diesen vor Ihrer Reise auf Ihrem eigenen mobilen Endgerät. Unser erweitertes Angebot umfasst rund 250 Titel in über 10 Sprachen. Damit können wir Ihnen jederzeit und überall die aktuellste Ausgabe Ihrer bevorzugten Zeitung oder Ihres Magazins anbieten. Mit eJournals steht Ihnen unser Leseangebot 7 Tage vor und bis zu drei Tage nach Ihrem Flug zur Verfügung. Auf dem eJournals Portal finden Sie verschiedene Kontaktpunkte wie z.B. der Pre-flight E-Mail oder swiss.com (Meine Buchung).

Die Anzahl Titel, die Ihnen zur Verfügung steht, richtet sich nach Ihrer Reiseklasse und Status. In SWISS Economy profitieren Sie neu auf allen Flügen von einem kostenlosen Titel deren drei. SWISS Business Kunden profitieren von drei kostenlosen Ausgaben pro Flugstr First sowie HON Circle Mitglieder können 20 verschiedene Titel auswählen ([swiss.com/ejour](https://www.swiss.com/ejour))



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8302 Kloten

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About Star Alliance: The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognized by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca Brasil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Portugal, Turkish Airlines, THAI and United. Overall, the Star Alliance network currently offers

more than 18,450 daily flights to 1,300 airports in 190 countries.