Katharina Bertsche

From: Star Alliance Switzerland <newsletter@ch.staralliance.com>

Sent: Sonntag, 6. Mai 2018 12:23

To: Info

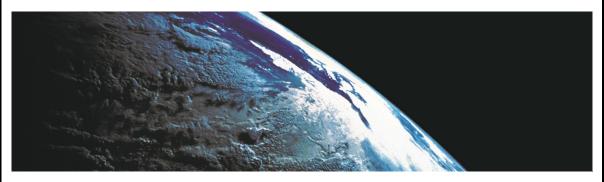
Subject: Star Alliance Switzerland News

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Welcome to our Star Alliance Switzerland Newsletter! ENGLISH

Online-Version





Dear Subscriber,

When travelling with the 28 Star Alliance member carriers you get global reach, worldwide recognition and seamless service.

From departures to arrivals, we are dedicated to making the travel experience more rewarding and seamless across all our member airlines.

Whether it's getting through security faster, earning miles/points on 28 airlines, making smoother connections in key Star Alliance hubs or accessing over 1,000 lounges – it's the details that make the difference. For more information about our new #detailsmatter campaign please see www.staralliance.com.

In Switzerland you now even have the chance to win Star Alliance Gold status for one year! Just visit our local website www.staralliance.ch and try your luck at our local competition...

Please also enjoy reading our latest member carrier news below.

With best regards,

J. Way

Jonas Walter, Star Alliance Coordinator Switzerland

Overview Regional News

It's the small details that make travelling an enjoyable experience #detailsmatter

Our new global Star Alliance **#detailsmatter** campaign shows what details are most important for making travelling within the Star Alliance Network more rewarding and seamless for the customer. The little pictures of the campaign were drawn with pencil and brush by the South African miniature artist Lorraine Loots.

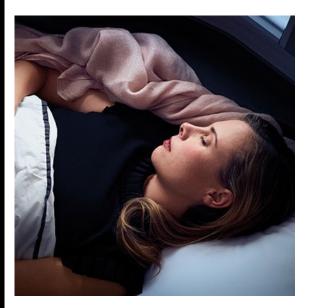
Read on





STAR ALLIANCE MEMBER CARRIER NEWS MAY 2018

AIR CANADA



Air Canada Signature Service takes premium travel to new heights

Air Canada has launched Air Canada Signature Service, an industry-leading endto-end premium travel experience that features the airline's new Air Canada Signature Class cabin.

Read on







144 hours visa free stay in Beijing and Shanghai

Travelling with Air China will be even easier and more relaxed.

Read on

*CROATIA AIRLINES



Austrian Airlines further develops its branding

Adaptations to the branding to fulfil demands of the digital world.

Read on

LOT POLISH AIRLINES



LOT Polish Airlines places new order for additional Boeing 787: The long haul fleet will grow up to 15 Dreamliners till the end of 2019

LOT Polish Airlines follows its Boeing 787 long haul fleet development as planned and has placed a new order to get additional three brand new Dreamliner aircrafts to be delivered in 2019.



Croatia Airlines launches new flights

Croatia Airlines introduces five times a week Munich-Dubrovnik service and launches twice a week Zagreb-Dublin as from 03 May.

Read on

Lufthansa



Countdown for the new "Triple Seven" at Lufthansa Technik

Lufthansa will put the world's most modern long haul aircraft into service with the Boeing 777-9.

Read on

Read on

SINGAPORE AIRLINES



Singapore Airlines named Tripadvisor's "Best Airline in the World".

Singapore Airlines has been named this year's 'Best Airline in the World' in the TripAdvisor Travellers' Choice Awards for Airlines 2018. The Airline has also been recognised in seven other categories of the awards by the international travel planning and booking site.

Read on





SWISS



SWISS with new codeshare connection to Abu Dhabi

Swiss International Air Lines (SWISS) and Etihad Airways team up to offer passengers new codeshare connections in expansion of global route networks.

Read on

United Airlines launches Boeing 787-8 Dreamliner on Zurich-Washington, D.C. Service

Dreamliner set to enhance onboard comfort for United's Swiss customers.

Read on





ROUND THE WORLD WITH STAR ALLIANCE

24,902 miles circumference, **7** billion people and over **6,000** languages - whatever you dream of doing, and wherever you dream of going, the Star Alliance Round the World Fare is your ticket to the world.

Book & Fly

STAR ALLIANCE PICTURE OF THE MONTH

Win Star Alliance Gold Status within the context of the Star Alliance #detailsmatter campaign!



Social Media











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Contact

Represented by: The Chief Executive Officer (CEO) Mr. Jeffrey Mau Seong Goh

Registered in the Trade Register Lower District Court Frankfurt/Main, HRB 50030 USR-IDNR: DE813350244

About Star Alliance: The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognized by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca Brasil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Air Portugal, THAI, Turkish Airlines and United. Overall, the Star Alliance network currently offers more than 18,800 daily flights to 1,317 airports in 193 countries. Further connecting

flights are offered by Star Alliance Connecting Partner, Juneyao Airlines.

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